AUBURN ARTS COMMISSION

Special Meeting Minutes January 22, 2013

The meeting was called to order at 6:15 pm by Chairman Lee Buckingham at Judi Lardner's residence. Present were: Lee Buckingham, Joyce Silva, April Maynard, Tim Grayson, Terri Goodman, and Judi Lardner. Also present was Ken Underwood. Absent were: Rob Turner and Hillary Grenier.

A quorum was established.

<u>Public Comment:</u> April announced that the Placer County Economic Development department was hosting a breakfast on March 27th, which will focus on the arts.

<u>Creation of Treasurer position:</u> Tim gave a brief report on the AAC budget for this and last fiscal year. He said that the budget information will be available on the website within a few weeks. There was a general discussion about various budget items. April moved that the AAC create a treasurer position. The motion was seconded and passed unanimously.

<u>Vote for new officers:</u> After a brief discussion, the following slate of candidates was nominated and accepted by acclamation: Chairman – Lee; Vice Chair – April; Secretary – Judi: and Treasurer – Tim. Tim asked if Lee would inquire about any rules governing how many terms a member could serve in the same capacity. Joyce asked if there was an opening on the Commission. Lee said that he would clarify Rob's position.

<u>Call to Artists for Logo for the Commission:</u> Lee announced that the City Council approved the competition for an AAC logo. There was a brief discussion as to how the competition might work. Judi suggested a subcommittee be formed to create a proposal. Lee, Tim and Judi volunteered to serve on the subcommittee.

Planning for Arts in the Park 2013: The question of the hours of operation for the festival was raised and it was decided that the festival would run from 11:00 to 5:00. Tim suggested staggered set-up times, with the booths at the far side of the park starting at 8:00 and the closer booths starting at 9:00. Food booths could set up at a different time. April noted that the Sierra Club is scheduled to clean up the park the weekend before the festival. There was a general discussion about parking for volunteers, artists, and the public. Joyce said that Jim Flathmann is interested in helping with the plein air competition that has been suggested in conjunction with the farmers' market. April said she would talk with the executive director of the market. It was suggested that plein air associations and specific local artists be contacted as well. Joyce said that the High Street banner location has been secured. After a brief discussion, it was decided to use last year's banners. Tim said that changing the date should cost about \$60. There was a lengthy discussion about where the performers stage area should be and how shade could be provided for performers and audience alike. The general consensus was to locate the stage area on the grass and use the 20'x30' tent owned by Bootleggers. Joyce said she would contact Ty Rowe about using the tent. A discussion followed about using CCC volunteers for set-up, breakdown, and monitoring duties throughout the day. Further conversation focused on publicizing the event via e-postcards, *Perspectives* magazine (Ken suggested contacting Angie Tahti to see about free advertising), posters, street advertising (Ken said that the AAC might be

able to borrow some of the sandwich boards used for the Art Walk), and other attention-getting methods (e.g., people in costumes on street corners). April brought up the issue of stipends for the musicians and suggested \$100 for each act. The formation of subcommittees was discussed – Judi and Terri volunteered to look into marketing; Terri and Ken said they would work on getting the word out to artists; and Joyce, Lee and Tim volunteered to serve on the executive committee. Further discussion focused on the call to artists, artist databases, and the need for a work schedule. The subcommittees will report at the February meeting.

The next regular meeting will be on February 12, 2013 at 8:15 am.

Meeting adjourned at 9:32 pm. Respectfully Submitted, Judi Lardner, Secretary